

# 2008 WRITING FOR CHANGE - CD Order Form

#	CD	Session Title	Speakers
1		Opening: Make A 5 Year Plan – Closing: Eliminate Obstacles	Michael Larsen
2		Publishing for Social Change in the Turbulent 60s	Alan Rinzler
3		How to Use Narrative to Entertain and Inform	David Patterson
4		Building Books, Building Cities	Matthew Frederick
5		Pitch your story to, and present your message on, the media	Jeannette Parvini
6		Inspiring Your Readers to Be Activists	Marisa Handler
7		Build Your Platform & Exploit Social & Professional Networks	Adam Korn
8		Transforming the Workplace	Kathleen Archambeau
9		Putting the Me in Memoir & Narrative Nonfiction	Rita Rosenkranz - Elizabeth Pomada
10		Changing America One Bite at a Time	Thomas McNamee
11		How Small Wheels are Creating a Revolution	Chris Carlsson
12		What Happens When Your Book Sparks a Change	China Galland
13		Making an Agent Say YES!	Sorche Fairbank - Andy Ross
14		Keynote: Mike Farrell – <b>DVD Available</b>	Mike Farrell
15		Writing & Marketing Pop Culture Narratives	David Moldawer
16		Publishing 2008: The Publisher’s Point of View	Johanna Vondeling, Peter Wiley
17		Meeting the Challenge of Keeping the Wild in Wilderness	Thomas McNamee
18		What Writers Need to Know About Contracts	Paul Levine
19		Getting Your Readers to Do the Right Thing	Jacob Needleman
20		The Author-Editor-Publisher Collaboration	Roberto Vargas, Jeevan Sivasubramaniam
21		Getting Free Time and Space In the Media	Jill Lublin
22		Writing Proposals for Prescriptive Nonfiction	Katie McHugh
23		How Telling Your Truths Will Liberate the Writer Within	Rosemary Daniell
24		Changeblogging: How to Create Positive Change With Your Blog	Britt Bravo
25		The Rise and Fall of the American version of equality and freedom	Susan Griffin
26		What Excites Agents in Pitches and Query Letters	Fairbank, Rosenkranz, Ross
27		Your Storefront in Cyberspace: Build A Website To Attract	Linda Lee
28		Planning and Marketing <i>Family Activism</i>	Dianne Platner, Mike Crowley
29		The Power of Spirituality and Hope in Every Patient’s Life	Allan Hamilton
30		From Thesis to Bookstore - Transform Scholarly Work into a Trade Book	Linda Reibel
31		Working with Freelance Editors	Alan Rinzler, Vicki Weiland & Panel
32		Helping Booksellers Sell Your Book	Neil Sofmann
33		Out of the Box Promotion – Bang For The Buck	Jessica Church
34		Editors Panel 1 – Moderator: Mike Larsen	Korn, Sivasubramaniam, Patterson
35		Transforming Yourself from Writer to Author	Julie Salisbury, Shera Sever
36		Telling the World About Your Book - From Paris to Moscow	David Siefkin
37		Editors Panel 2 - Moderator: Elizabeth Pomada	McHugh, Moldawer, Rinzler, Gardner
38		How Books Help People Understand the Transgender Life	Jamison Green
39		Money and Control: The Joys of Do-It-Your-Self-Publishing	Pam Hogan, Vicki Weiland
40		5 Steps to Beginning Your Book	Robert & Terri Sprackland
41		Agents Panel - Moderator: Elizabeth Pomada – with Michael Larsen	Evans, Fairbank, Levine, Rosenkranz, Ross
42		Keynote: Gay Hendricks - <b>DVD Available</b>	Gay Hendricks
43		Keynote: Wes “Scoop” Nisker - <b>DVD Available</b>	Wes “Scoop” Nisker

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